

The Hunt for Red Hot Technologies

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Terry Pudas says that Force Transformation will change the strategic landscape by knocking down barriers



Key Barriers to Transformation

... challenges for the Department



Office of Force Transformation

- Cultural barriers
 - Speed of understanding vs speed of doctrine
 - Cognitive interoperability and exploitation of shared awareness
 - Values, attitudes and beliefs
- Physical barriers
 - Speed of mass (lift and mobility)
 - Speed of information (connectivity & interoperability)
- Fiscal barriers
 - Willingness and ability to devalue and devolve
 - Discretionary versus non-discretionary
- Process barriers
 - Transformation of the management of defense (*not addressed*)

Pierre Chao/CSIS talk about New Imperatives of success in the market for defense products and services

DEFENSE -
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INITIATIVES GROUP



CSIS

Increased Imperative for Nimbleness and Creativity

- In defining solutions
 - How to solve non-traditional problems
 - How to leverage legacy assets
 - Get closer to the end-user

- In strategy
 - Be conduit for others in the defense world
 - Venture capital strategy
 - Be willing to destroy your own business
 - Break away from solutions industry has optimized around
 - Process innovation as critical as product innovation
 - More decentralized to address more complex problems

