



ANGEL CAPITAL ASSOCIATION

Angels are Important to the Economy:
*Public Policy Strategies to Promote More
Investment in Entrepreneurial Companies*



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Agenda

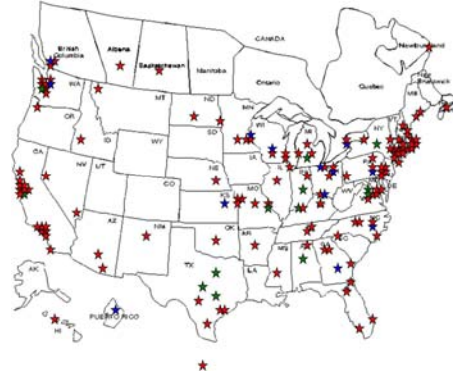
- Who angels are and how they support entrepreneurs and jobs
 - State strategies to stimulate angel investment
 - ACA public policy platform
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Angel Capital Association Today

- Mission: Support the growth, financial stability, and investment success of its member groups.
- 150 member angel groups
- 6,500 accredited investors
- 20 affiliated organizations
- 49 states/ provinces



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Hail the Job Creators

From 1980 to 2005, firms less than five years old accounted for **ALL** net job growth in the United States.

Business Dynamics Statistics Briefing: Jobs Created from Business Start-ups in the United States, January, 2009.

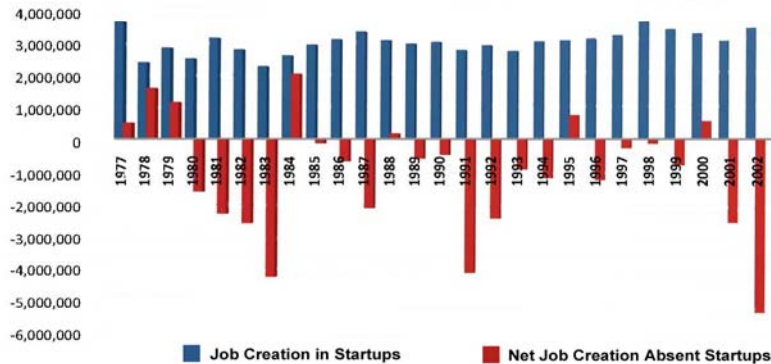


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HAIL THE JOB CREATORS

ENTREPRENEURS ARE KEY TO JOB CREATION

No Startups, No Job Creation



Source: *Business Dynamics Statistics Briefing: Jobs Created from Business Startups in the United States*.
 Census Bureau and Kauffman Foundation, January 2009



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Companies Backed by American Angels

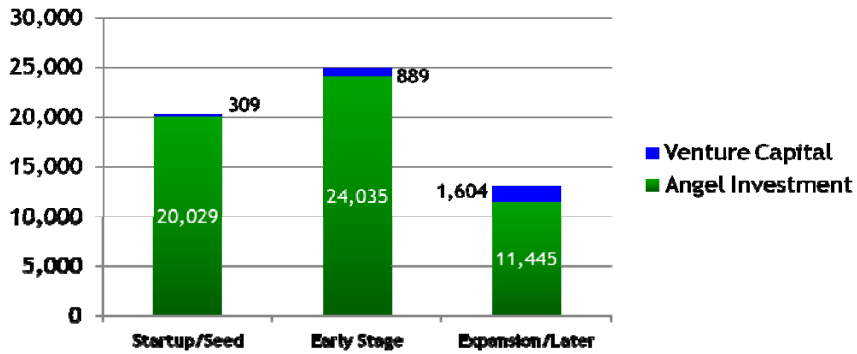




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Angels Invest in the Majority of Startup & Early Stage Deals

Number of Deals in 2009: Angel Investment and Venture Capital



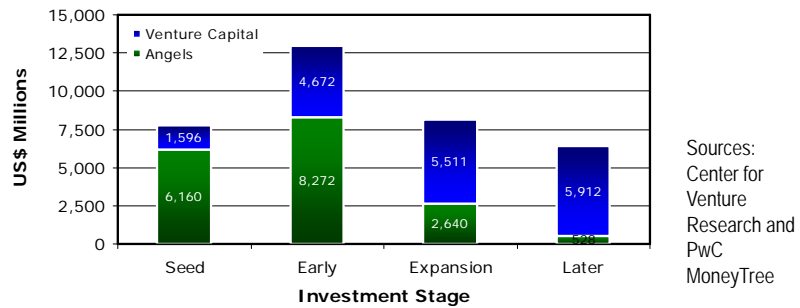
Source: "Jeffrey E. Sohl, Center for Venture Research" and 2010 NVCA Yearbook



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Angels: Majority of Startup Funding

Funding by Source and Stage- 2009



Sources:
Center for
Venture
Research and
PwC
MoneyTree

Angel Investors 2009

- \$17.60 billion
- ~57,000 deals
- 35% seed/startup
- 47% early stage
- ~ 259,500 individuals

Venture Capital 2009

- \$17.69 billion
- ~2,800 deals
- 9% seed/startup
- 65% later/expansion capital
- Total 794 firms (not all active)



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Who are Sophisticated Angel Investors?

- Make equity investments – generally not loans
- Often successful, exited entrepreneurs or retired business persons
 - Active investors
 - Invest both time and money in companies
- Accredited investors - SEC definition (*ACA requirement*)
- Invest their own money
- Generally invest in local companies
- Motivated by returns, but also community development, love of mentoring entrepreneurs
- Kauffman/ACEF: Invest at least \$20K in businesses not run by family



Founded by
KAUFFMAN
The Foundation of Entrepreneurship

Profile of Angels - Median

• Years investing	9
• Number of investments	10
• Total exits/ closures	2
• Years as entrepreneur	14.5
• Number ventures founded	2.7
• Age	57
• Percent of wealth in angel investing	10%
• Education	Masters degree

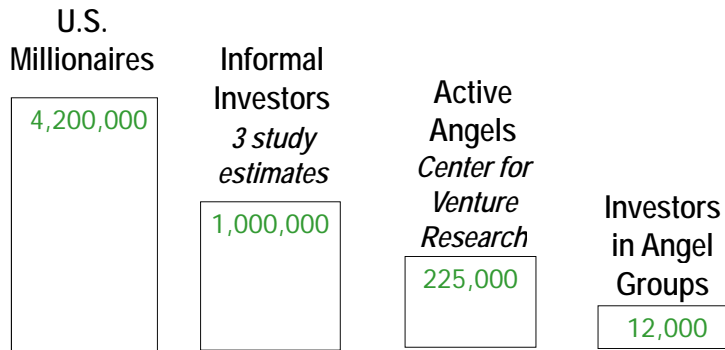
Source: *Returns of Angels in Groups*, Robert Willbank and Warren Boeker
(funded by Kauffman Foundation)





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Angel Groups are Small - *but Important* - Subset of All American Angels

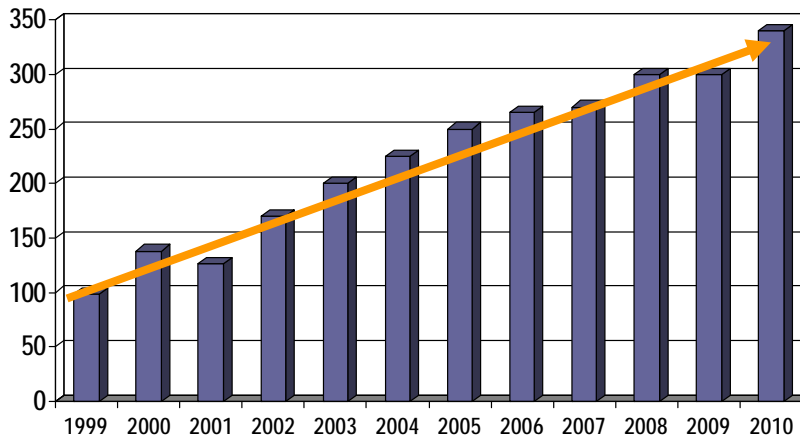


2009 Report from Spectrem: \$1 millionaires down in 2008 27%, those with \$5 million down 28%
World Wealth Report (Capgemini): 19% drop in HNWI and 22.8% drop in wealth in 2008



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Growth in Number of American Angel Groups



Sources: Center for Venture Research (pre 03 data) and Kauffman Foundation/ACEF (04-10 data)



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Average Group Investment Activity by Year

	2009	2008	2007
Number of investments	6.3	6.3	7.3
Total dollars invested	\$1.38 mil	\$1.77 mil	\$1.94 mil
Dollars invested per round	\$218,131	\$276,918	\$265,926
Number of new companies	3.5	3.7	4.5

- Note: Investment numbers reflect investments per group, which is not the same as total deal size (lots of syndication)
- In 2009, 60.8% had follow-on or co-investments with VC firms

Source: ACA Angel Group Confidence Surveys – 2008, 2009, and 2010



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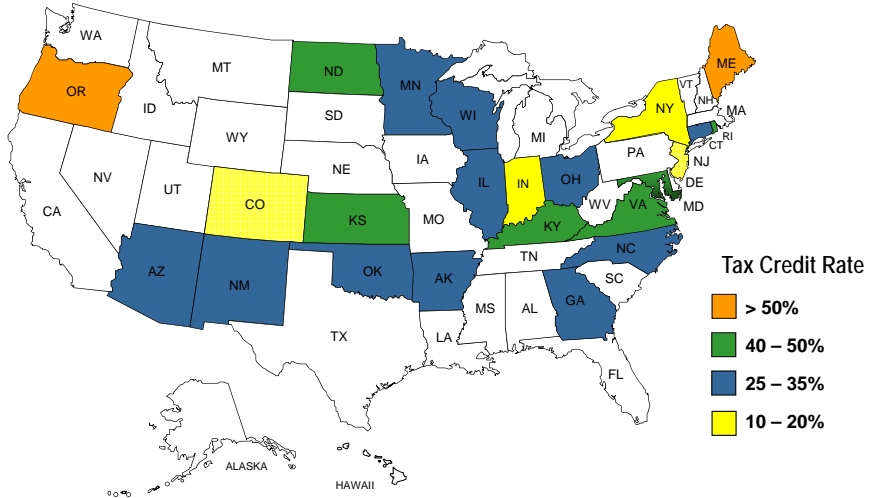
Many States Support Angels and Startups

- Over 20 states currently have tax credits
- Some states recently added them
 - Georgia and Connecticut
 - Seeking job growth
- Some are ending them
 - Kansas and Hawaii
 - Budget shortfalls



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States with Tax Credits – Varied, Mixed Success



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Interesting Models and Strategies



Third Frontier
Innovation Creating Opportunity



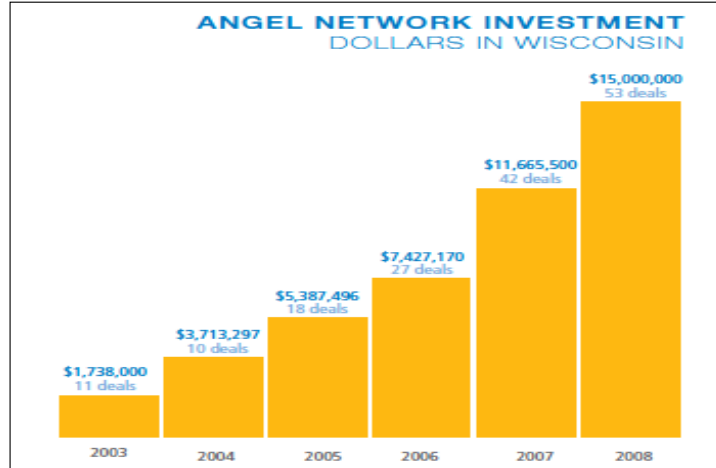
Discover the Power of RAIN[®] Angel Funds





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Tax Credits & Programs Make a Difference in Wisconsin



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Wisconsin Triples Tax Credits in 2011

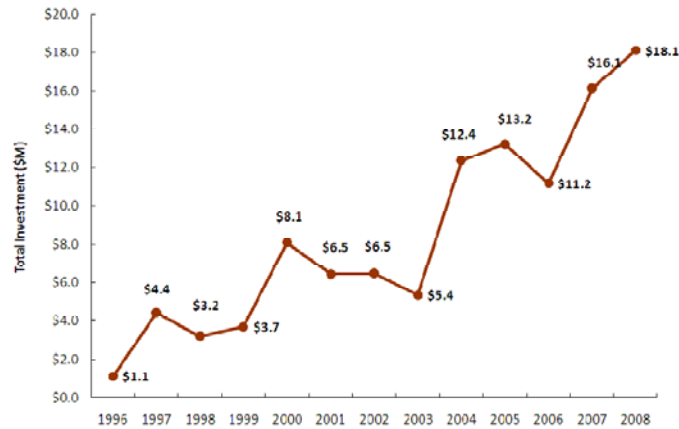
	Now	2011
Income tax credit:	25% (per investment) <i>(12.5% per year - 2 yrs)</i>	25% (per investment)
Effective date:	January 1, 2005	January 1, 2011
Maximum annual aggregate amount of tax credits per year:	\$3 M (2005) \$5.5M (2010)	\$18.25M (2011)
Maximum investment per company:	\$4 M (\$500k/investor)	\$8 M
Total state expected investments:	\$30 M (2005)	\$180M (2010)



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Ohio Technology Investment Tax Credit Generates Private Investment

Total credits = \$28.5M
Private \$ = \$109.8
Companies = 422
Return = 4:1



Source: Ohio Department of Development



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ACA Promotes Stimulus for States

- Reports and studies available on different state programs and legislation:
www.angelcapitalassociation.org/public-policy/state-policy-kit/



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What States and Communities Can Do:

- Befriend local angels
- Offer workshops on investing
 - *Power of Angel Investing is available*
- Reduce risk for investors
- Manage risks AND expectations
- Connect entrepreneurs to mentors and education resources
- Insist entrepreneurs tell story well/ are prepared



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Other Supportive Policies & Programs

- **Develop more data and research to build understanding**
- **Education and coaching**
 - Entrepreneurs
 - Angels and potential investors
 - Entrepreneurial support community
- **Angel-(venture) forums**
- **Support admin costs for angel groups – or promote events to share info among angels, angel groups**
- **Systematic information and support**
 - Wisconsin Angel Network
- **Connect angels & mentors to:**
 - University tech transfer offices
 - Promising, but not-ready for angel money entrepreneurs



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ACA Public Policy Platform

- Maintain accredited investor standards
- Preserve Federal preemption (Reg D) of seed stage stock
- Develop good tax policy
 - Low capital gains tax rates
 - Angel tax credits at state and federal levels
- Keep angel investment private



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Federal Angel Stimulus

- 100% exemption for 2010 and 2011 investments on Qualified Small Business Stock (*0% taxes on gains from these investments*)
- Four bills to include tax credits for angel investments in Congress in 2010



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For More Information

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